

# Oracle Universal Server Launched in Bangladesh

Special Correspondent

The IBCS-PRIMAX Software Ltd.—Oracle Distributor in Bangladesh arranged a technology update seminar at Hotel Sheraton, Dhaka, on 22nd of September in association with Oracle Software India Ltd., a subsidiary of Oracle Corp., USA. The seminar was presented by a team of three officials of Oracle Software India Ltd. consisting **Dipankar Sanyal**, General Manager-marketing, **Amit Kumar**, Product Manager- groupware and **Shekar Dasgupta**, general manager- channel operation. The day long seminar was participated by more than 80 officials of different government departments, autonomous bodies, private organizations, Chamber of Commerce and IT vendors/industry.

In the seminar the speakers discussed how information technology can be used to gain competitive advantages by the present day companies and the important role Oracle is conducting with its innovative world class products and servers. The recently introduced Oracle Universal Server was presented and demonstrated by Dipankar Sanyal, which is a database management system that provides management of all perceivable forms of information consisting of structured or unstructured text, audio, images, motion pictures/video and special data types for applications in different area like

town planning, demographic analysis etc. Oracle Universal Server also provides the capability to carry out electronic commerce as it brings OLTP on the Internet.

The other speakers of the Oracle team discussed about Oracle's Warehouse Initiative, Oracle Tools and Complementing Services, Oracle Internet and Intranet technology, etc. Shekar Dasgupta, a member of the Oracle, India told the audience that to help increase the use of information technology in Bangladesh they will develop relationship with local software houses and system integrators. In this connection they have initiated Oracle Alliance Programme as their partners complement their technology and services with their domain expertise and local presence.

IBCS-PRIMAX, the local Oracle distributor has developed a team of skilled personnels to provide necessary technical support and software development services in the country. To increase market coverage of Oracle products in Bangladesh IBCS-PRIMAX will appoint re-sellers very soon.

**A.Y.M. Ahmed**, Managing Director of IBCS-PRIMAX Software (Bangladesh) Ltd., said that Oracle's increased focus in this region will enable his company to provide better services in close cooperation with Oracle's India region opera-

tion. He further said that they are enhancing their available pool of expertise to provide world class services that their customers expect from their world class Oracle products installed in their systems.

During a discussion with Computer Jagat Dipankar Sanyal of the visiting Oracle team said that Oracle Universal Server is considered as an all purpose server as it combines Oracle 7, the industry's fastest client/server relational database management system (RDBMS) with complete Web, Text management, Messaging and Multimedia Information servers and allows thousands of simultaneous users to access and manage any information for any application over any network.

Dipankar Sanyal further said that Oracle Universal Server can deliver information to any type of application from E-mail to web browsers to complex enterprise wide applications. This server can also deliver a mix of relational, video, text, E-mail, spatial and audio information to thousands of users, regardless of location.

Another important feature of Oracle Universal Server is that it is used as a comprehensive platform designed to manage the needs of network centric computing, mission critical on line transaction processing and data warehousing applications. \*

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