

HP Offers Helicopter Rides for Customers This New Year

HP, the world's number one printer manufacturer is offering Helicopter Ride and other winter gifts for their customers during 'HP New Year Promotion'. This promotion is valid till January 31, for HP DeskJet Printers, OfficeJet Printers, All-in-Ones, Laser Printers and HP Ink and Toner Cartridges. Under this promotion HP customers can win confirmed instant gifts like, winter shawl, sweater, winter cap, full-sleeve polo t-shirt, Helvetia meal voucher, Nandan voucher, and also helicopter ride with their purchase of selected HP products.

HP has placed more than 20 redemption centers countrywide in major IT Markets for customers to easily collect the promotional gifts. The HP reseller outlets in BCS Computer Market, Multiplan Centre and other Computer Markets across the country are decorated with colorful posters and banners. The selected Original HP Inkjet & Laserjet Cartridge boxes and HP printers and all-in-one boxes are having large promotion stickers to make customers aware of the promotion and to remind them to collect their gifts from authorized resellers and redemption centers. More information about the promotion can be found at HP Distributors Flora Distributions Ltd. or Multiink International Co. Ltd. or at any HP authorized resellers in the major IT markets.

HP has also introduced HP ePrinters and eAIO (all-in-ones, multi-function printers) during this promotion. With these ePrint capable printers, users can print business documents from any mobile device. Users can send print jobs to any HP ePrint-enabled printer or MFP whether they are in the office, at home, or at any place-then simply collect the printed pages. With the easy portability and ever-expanding capabilities, mobile devices give instant access to all kinds of information and content. However, larger documents, presentations, and PDF files can be difficult to read on small, handheld device screens. With HP ePrint, users can easily print these documents from their mobile device to read or take with them. Users can manage their HP ePrint settings at the HP ePrintCenter website. They can check the status of print jobs, set default print settings, and enable additional security by specifying who is allowed to print to their printer. For more information, visit www.hp.com/go/ePrintCenter.

Asus Introduces B Series Versatile Business Notebook

If you're longing to own performance and perfect laptop to entertain you with a virtual personal secretary await schedule management work for you. Of course ASUS B43F-460M Business Laptop is the best answer for you. The ASUS B43F-460M Laptop is an ideal for business which powered by Intel Core i5-460M 2.66GHz processor, 2GB of DDR3 RAM, 320GB hard drive with Super-Multi DL optical disk drive.

It's comes with 14-Inch HD LED Widescreen Display and built-in Bluetooth and Intel HD Graphics processor. It also includes other features: 802.11 b/g/n Wi-Fi connectivity, 2.0MP Webcam and also pre-install Windows 7 Professional (64 bit) Operating System. ASUS has introduced the B Series laptops aimed at business users. The B Series are comes with Boston-Power's Sonata batteries that comes with a three year warranty. The notebook has price-tag of Taka 68,000/-. For Contact : 01713257942.

SAMSUNG CHAMPS CARNIVAL- IT Dealer Meet 2010

Samsung, a leader in the world's consumer technologies and IT market, recently organized a gala night, 'SAMSUNG CHAMPS CARNIVAL- IT Dealer Meet 2010' at a local hotel in the city last December 12, 2010. More than 600 Samsung Dealers were present at the event around the country.



On the first half of the program Managing Director of Samsung Bangladesh K H Lee, Managing Director of Smart Technologies (BD) Ltd, Mohammad Zahurul Islam and Managing Director of Index IT

Limited, Ajeez Rahman delivered their welcome speech. In the mean time, they introduced Computer Source Ltd. as their new dealer for Samsung products. On this occasion, A H M Mahfuzul Arif, Managing Director of Computer Source Ltd. also delivered his speech. All of them highlighted the present Samsung products which are available in Bangladesh market and showed their future plan.

The second half of the program was adorned with different cultural activities. The three hour long show enthralled the audiences with charismatic performances by various renowned artists.

Anti-Virus Software AhnLab V3 IS Launched in Bangladesh

AhnLab, Inc., a provider of integrated security solutions on Dec 27, 2010 launched its AhnLab V3 Internet Security, an internet security solutions for Bangladesh market.

AhnLab V3 IS an integrated endpoint security solution that protects the computer in real time against most security threats, including viruses, hacking, spamming and phishing.



Governor of Bangladesh Bank, Dr. Atiur Rahman launched the anti-virus software at a function as the Chief Guest, while Chairman of Securities and Exchange Commission,

Ziaul Haque Khondker and Ambassador Taiyoung Cho, Embassy of the Republic of Korea in Bangladesh were present as the Special Guests and Nurul Amin, Vice President, Association of Bankers, Bangladesh and Managing Director, NCC Bank Ltd. attended the function as the Guest of Honour.

Ahn has partnered with the Technology Solutions Limited, one of the leading IT Companies in the country to sell and distribute its products in Bangladesh initially for the banks and financial institutions.

Addressing the programme, Dr. Atiur Rahman said the entry of the Ahn Lab in Bangladesh market was very timely and relevant. Presided over by Syed Mahmudul Haq, Chairman of Technology Solutions Limited, the function was also attended by Comptroller and Auditor General, Ahmed Ataul Hakeem, FCMA, Senior Secretaries to the Government, Managing Directors and heads of IT of different commercials banks, representatives from stock broking companies, different IT and telecom industries.