

HP Hold Technology Session

Hewlett-Packard (HP)'s Imaging and Printing Group organized an informative HP technology update session in association with their T1 partner, RM Systems Limited at a local restaurant in Dhaka on 19, July 2011.

The event was attended by key decision makers from different multinational companies and government officials. Country Business Development Manager of HP IPG, Shabbir Shafiqullah, Market Development Manager (IWS) of HP IPG, Md. Abdul Munnaf, Commercial Account Manager of HP IPG, S M Ashaduzzaman (Suzon), Managing Director of RM Systems Limited Ali Ashfaq and General Manager of RM Systems Ltd, Mahtab Uddin Ahmed were also present in the event.



HP IPG's Commercial Account Manager, S M Ashaduzzaman briefed about their Anti-counterfeit print cartridges campaign. Counterfeit print cartridges are predominantly refilled or remanufactured print cartridges are packed in unauthorized or fake reproductions of HP packaging.

In this grand technology session HP team presented live demonstration of HP e-print technology which takes advantage of cloud computing, new products and the monsoon promotion. Customers got a chance to experience HP's e-print technology from their own device. Like every year, this year HP launched Monsoon Promo from the beginning of July, offering lots of lucrative gifts with purchase of HP products. This session was also followed by raffle and the winners were presented with HP printers.

HP Photosmart Wireless B110a



Imaging and printing specialist HP has brought its cloud-enabled Photosmart Wireless e-All-in-One B110a Printer in Bangladesh market. The B110a breaks new ground by allowing direct access to the Internet without requiring the purchase or use of another device or PC. As such, it revolutionizes the way printing is performed.

It is an extremely cost-effective eAIO printer and offers users the opportunity to print either their own documents or a wide range of free personalised content, such as daily news, personal calendars and more, from any e-mail-enabled device from anywhere in the world.

By doing so, users leverage the power of the new HP ePrint platform, which eliminates the problems caused by connectivity and distance. Users of the B110a can store their files in the cloud in order to print them when they need to, and can also take advantage of a new Web-based printing platform—HP ePrintCenter—that utilises a full range of HP applications such as DreamWorks and Web Sudoku that quickly and easily customise documents, and which are easily accessible on the B110a's extra-large TouchSmart panel.

HP is to progressively introduce Web connectivity to its entire range of printers to take advantage of growing Internet penetration in Asia, as well as the increasing popularity of smart phones and related technologies such as 3G.

HP Laser Jet P1102 Printer



A laser printer can be purchased that not only has great print speeds but exerts great quality—the HP LaserJet P1102. Coming equipped with all the features a small office would want in a printer. It is a monochrome printer—meaning it only uses black LaserJet P1102 toner. For those who want a unit that prints exclusively with black printer toner, though, there probably isn't a better option—especially when the HP P1102 toner cartridges are affordably priced.

Weighing only 11.6 pounds with measurements of 8.8x13.7x7.6 inches, it is quite compact. Among its wonderful features is the option of wireless printing. No set up is required either—this has “plug and print” settings meaning printing is as simple as connecting the machine via USB to a computer and pressing “print”. It offers manual duplex printing, as well as compatibility with Mac, Linux and Windows operating systems.

Only one monochrome HP P1102 toner cartridge is needed for printing with the LaserJet. With a page yield of 1,600, this LaserJet P1102 toner will last quite awhile. Though the upfront price for each of these toners may seem expensive, when the page yield is factored in, it ends up being a fairly reasonable price.

HP Office JET6500A e-ALL-IN-ONE Series PRINT, FAX, SCAN, COPY, WEB



Get professional colour and laser performance at a low cost per page. Print from mobile devices with HP ePrint. Stay productive with built-in networking and automatic two-sided printing options. (Wireless networking and two-sided printing is featured in HP Office Jet 6500A Plus e-All-in-One only).

Achieve laser performance at a low cost per page : Get a great value, using individual, high-capacity ink cartridges designed for the office; Connect to your network with built-in Ethernet, or to your PC with Hi-speed USB 2.0. HP Office Jet6500A Plus e-All-in-One includes built-in wireless networking; Stay productive with a 250-page tray and a 35-page automatic document feeder; HP Office Jet6500A Plus e-All-in-One includes automatic two-sided printing; Do more, faster, with fax and scan solutions – quickly fax files or scan to a PC or e-mail.

Print professional-quality colour documents – fast : Print borderless documents with vivid colour graphics and sharp text, using HP Office Jetinks. Print at up to 32 ppm black/31 ppm colour and at laser-comparable (ISO) speeds up to 10 ppm black/7 ppm colour. Design high-impact marketing materials and print them affordably in-house.

Print from mobile devices : With HP ePrint, you can print from anywhere, anytime, directly to your HP e-All-in-One, using a mobile device. Use the 2.36" (5.99 cm) touch screen to easily copy, fax, print, scan and more; Copy a two-sided identification card on one side of a page using the ID Copy feature; Use the memory card slots and 2.36" (5.99 cm) touch screen to print without a PC.

Save energy and conserve resources : Use up to 40% less energy than comparable laser products, with an ENERGY STAR qualified all-in-one. Save Paper. PC Fax Send enables paperless fax sending and archiving; A junk-fax blocker limits the amount of wasted paper; Automatic two-sided printing on HP Office Jet6500A Plus e-All-in-One cuts paper usage by up to 50%; Get free and easy recycling – cartridges returned through HP Planet Partners are recycled responsibly.