

HP Demonstrates ePrint Print from Anywhere



Hewlett-Packard Imaging and Printing Group demonstrated HP ePrint, the latest offering from HP in the HP Technology Leadership Session held in a local restaurant in Dhaka. More than 100 invitees, mostly IT Managers, CEOs, IT Specialists, Consultants from Corporate, SMB, Enterprise and Govt

participated in this informative session. HP said this feature enable users to print from anywhere in the world to any printer in the world, if they are connected to internet. HP ePrinters are enabled with cloud printing technology, using HP secure ePrint cloud. A user can print from any internet connected device like laptop, smart phone, tablet to any ePrinter s/he has access to. They can print from any place like home, office, hotel, car, boat even walking. The users are no longer needed to be present at their desks to do their print jobs. As HP demonstrated, it is as easy as sending email. All a user has to do is send an email to his/her selected printer's address. S/he can attach the document in the email or can write the text in email body and the ePrinter will recognize the format and print it. Users can print almost all types of documents: jpg, pdf, doc, docx, xls, xlsx, ppt etc. Currently HP Resellers are offering ePrinter B110 All-in-one and ePrinter OJ6500Plus All-in-one in Bangladesh market. Many of the previously launched printers can also be upgraded to ePrint capable printer thru free firmware upgrade from HP websites. In a live demonstration, Md. Abdul Munnaf, Market Development Manager of Hewlett-Packard Bangladesh IPG, showed the audience how easily the ePrinters can print a document sent from the invited audiences smart phone. For more details on ePrinters he requested the customers to visit www.hp.com/go/ePrintCenter.

In the closing speech Mr. Shabbir Shafiqullah, Country Manager of Hewlett-Packard Bangladesh IPG highlighted that HP is among the first companies to receive ISO14001 certification, the international standard for environmental management system. In a question and answer session he informed that HP has recycling program called "Planet Partner Program" to recycle used print cartridges and hardware in environment friendly and ISO certified way in many countries of the world ■

Oriental Services Huge Market of Interactive Whiteboards



Oriental Services AV [BD.] Limited one of the largest sellers of Audio Visual Products of the country have achieved

huge market share of Interactive Whiteboards. "ONfinity Interactive Whiteboard" system sells is growing rapidly for its unbeatable features than conventional Interactive whiteboard system. ONfinity Interactive Whiteboard is more convenient, useful, relatively cheap and easy to operate than other Interactive Whiteboards available in the market. Interactive Whiteboard has become an important part of office presentations, classrooms and training sessions of modern world ■

ASUS Launches the Commercial Series Notebook Range



Reliable and secure, ASUS Commercial Series notebooks are designed to perform in the business world. They have been subjected to stringent durability tests which include drop and pressure tests that surpass industry standards.

These notebooks come with Anti-Shock Hard Drives, smart card access, TPM and fingerprint logins as well as ASUS Secure Delete to provide unprecedented levels of security.

The B Series notebooks feature the latest Intel Core processors with vPro technology as well as switchable graphics that offer both energy-efficiency and optimized performance modes.

The P Series comes with NVIDIA Optimus technology to deliver a balance of performance and extended battery life, automatically switching from the integrated graphics processor to the GPU when the user runs graphics-intensive applications like presentations or photo-editing tools. For contact: 01 71 32 57942 ■

Transcend StoreJet 25H2P



For users who need a rugged, high-capacity yet cost-effective storage solution, the StoreJet 25H2P portable hard drive is a perfect choice.

It incorporates a brilliant purple anti-slip rubber enclosure, and includes a reinforced hard casing and an internal hard drive suspension damper. Having passed the rigorous U.S. military drop-test tests, the StoreJet 25H2P is one of the most robust portable hard drives available. With up to 1TB of storage space, the StoreJet 25H2P allows you to

■