

AOC Now Offers Replacement Warranty



AOC, the in-house brand of the world's largest manufacturer of LCD/LED Monitors and HDTVs – TPV, has once again revolutionized the industry by offering a hand-to-hand replacement during the first year. This is a first time for any display vendor to

provide this value added service for their consumers.

AOC provides 3 years of trouble free ownership to their customers. At any point within the warranty period, the faulty monitor will be replaced over the counter with a new unit of the same model or a similar model. "This is another first for AOC in Bangladesh," said Shalini Pandey, Deputy Director, AOC who just wrapped up the recent release of the 3D monitor to Bangladesh. "AOC currently has a 0.2% failure rate in Bangladesh and hence solidifies its claim on product quality. This makes it easier for us to come out with a bold value added service as this."

Traditionally, warranty terms dictate that the unit in question is repaired/refurbished and most times returned to the same customer. Only items which are dead on arrival (DOA) are replaced with a new unit.

"AOC's replacement policy gives us that choice and allows us to retain a happy customer. The policy is a win-win for both the consumer and the partner" said Mushtaq, Managing Director of Khan Jahan Ali Computers. AOC is solely distributed in Bangladesh by Khan Jahan Ali Computers who is a veteran in the IT distribution market in Bangladesh with over 15 years of experience ■



World's leading telecom solutions provider Huawei Technologies Bangladesh Ltd has distributed 550 units of blanket among the underprivileged of Jamsha union under Singair upozila in Manikgonj recently (January 27, 2012).

Kaspersky Declared Product Of The Year 2011

AV Comparatives, the prestigious independent AV software testing body (www.av-comparatives.org) declares Kaspersky as the Product Of The Year 2011.

In the summary report for 2011, AV Comparatives confirms Kaspersky as the only AV software to have received the Advanced+ award in every single test of all nine tests.

Kaspersky is also the most popular AV software in Bangladesh with the largest market share. The choice of AV Comparatives reflects the choice of users in Bangladesh and interestingly shows that the digital generation of the nation did not make any mistakes in choosing the right AV product brand ■

D-LINK Introduces Mydlink iPhone/Android Application

Communication is vital to a company's success. With mydlink-enabled products, it's simple to stay connected to everything that you love.

Throughout your busy week, stay connected to everything that you love 24/7. View your home and keep an eye on your kids, your pets and your valued possessions from anywhere over the Internet and enjoy the peace of mind that comes from knowing everything is safe and secure.

To make home monitoring a truly simple experience, D-Link created mydlink.com so you can access your live camera feed from any Internet-connected computer or mobile device, anytime. You can monitor on-the-go... even if you don't have access to a computer! Simply download the free mydlink app on your smart phones and tablets. You are all set to see live video feeds or capture pictures to share with friends and family.

Details : mydlink.dlink.com/network-cameras/stay-connected
Authorized Distributor : Spectrum Engineering Consortium Ltd. Cell no: 01841-566-504, 01711-566-504 ■

ASUS A43E Laptop for Colorful Lifestyle

Modern furniture always chooses to pay attention to an elegant and refined without significant advertising highlighting its own personality, while the choice of electronic products will be considered and reflected the color of the environment,

so ASUS have a variety of cases, the color of laptops, home furnishing its integration as a general, the theme of ASUS A43 series laptop is "Your Color, Your DNA". ASUS A43 series is to provide up to four colors for consumers to choose. ASUS A43E has 14-inch display with a resolution of 1366 x 768. This laptop computer is powered by Intel 2nd Generation Core i3-2310M processor, clocked at 2.1 GHz. A43E is equipped with Intel HM65 express chipset, Intel GMA graphics, 2 GB DDR3 RAM, 640 GB HDD, 802.11 b/g/n Wi-Fi etc. Now, Blue, Gold, Dark Brown & Dark Gray color of this model available in Bangladesh and the laptop has a price-tag of Taka 46,000/-. For contact- Phone: 0171 3257942, 8123281 ■

Oracle Releases Product

Oracle announced the release of Oracle Communications Data Model 11.2.5, which enables communications service providers (CSPs) to analyze multiple data types – including revenue, customer, network fault and performance, provisioning and service activation data.

A key component of the Oracle Exadata Intelligent Warehouse Solution for Communications, Oracle Communications Data Model is a standards-based, pre-built data warehouse with a comprehensive database schema. The solution maintains sophisticated trending and data mining capabilities, as well as a wide array of dashboards.

In contrast to competitive offerings – which are typically delivered as costly bespoke professional services projects – Oracle Communications Data Model is a pre-built, extensible software solution, certified by the TM Forum, which can be quickly installed and easily upgraded.

"Today, CSPs are often frustrated in their efforts to apply analytics due to the difficulty of obtaining data from multiple sources and fitting it into usable models," said Larry Goldman, partner, head of telecoms software research, ■