

## ASUS Budget-Saving Notebook



The ASUS A54H Laptop is perfect fit for work and play simultaneously. The laptop delivers the best mobile multitasking performance in its class, be it for multimedia entertainment or productivity.

ASUS A54H comes equipped with a 15.6-inch display, Intel Dual Core 2.2 GHz processor, Intel GMA HD Graphics, 2 GB DDR3 RAM, 500 GB hard drive, Wi-Fi(802.11b/g/n), Bluetooth with HDMI support, webcam, 3 USB 2.0 ports.

The ASUS A54H is designed to be your everyday computing companion, which is why it features a slim profile which allows you to carry it everywhere you go. The smudge-proof palm rest resists fingerprints, and helps the ASUS A54H retain its magnificent appearance all day, everyday. The laptop has a price-tag of Taka 38,400/-. For contact : 01713257942 ■

## Lenovo Launches Smart TVs in China



Lenovo recently launched its K-series of smart TVs in China, marking the PC vendor's entry into another hot devices market with a product that boasts Google's Android 4.0 OS, along with access to free on-demand videos and 1,000 apps.

Lenovo's 'IdeATV' product first debuted earlier this year at the Consumer Electronics Show in Las Vegas, and has been in development for the past five years. The K-series TVs come in two models each at 55-inch and 42-inch screen sizes with 1080p viewing, and uses a Qualcomm 1.5 GHz dual-core processor chip.

Lenovo's product launch in China comes as the smart TV market is still trying to define itself in the midst of growing competition, according to analysts. Other companies including Samsung and LG have already launched various models of their own smart TVs, while Apple is rumored to be preparing to enter the market.

To use the TV, Lenovo has built-in touch, voice, and traditional keys on its remote which doubles up as a point-and-click air mouse. The TV can switch, with a swipe of the finger on the remote, between traditional TV programs, the on-demand video library, and smart TV apps ■

## Microsoft to Make Subscription Based Xbox 360

Microsoft has formally announced plans to offer a subscription-based Xbox 360/Kinect bundle requiring a two-year paid commitment.

Customers will pay \$99 for a 4 GB Xbox 360 and Kinect up front, then will pay \$15 per month for the next two years. They'll enjoy an Xbox Live Gold subscription during that time period, but no additional functionality in the service.

People who decide they've had enough can opt out of the program, but early termination fees are as high as \$250, depending on when the contract is broken. The bundle is targeted at consumers who have sat on the fence as the Xbox 360 price has held steady for the past two years.

However, it's not necessarily a better deal.

The initial \$99 for the new offer is considerably lower than the \$299 an Xbox/Kinect bundle will cost you today. But in the long run, the subscription package will cost people more. The monthly fees will run nearly \$360 over the life of the subscription, bringing the total to about \$460. Buying that bundle and two one-year subscriptions to Xbox Live Gold would only run \$419 – possibly less if you find Xbox Live gift card on sale ■

## Samsung Galaxy S3 Smartphone Unveiled



The handset has a 4.8 inch (12.2cm) screen, an increase on the 4.3 inch screen of its predecessor. The device is perceived to be critical to how people view both Samsung's brand and the Android system it runs.

Analysts say the popularity of the previous Galaxy - the S2 - was a major factor in the firm overtaking Nokia to become the world's best-selling mobile phone maker.

Samsung said that the new Super AMOLED (active-matrix organic light-emitting diode) display was 22% larger than its predecessor, but the actual device was not much wider since it had shrunk the size of the bezel.

The development allows Samsung to boast it has a slightly larger screen than the 4.7 inch dimensions of the HTC One X, the top of the range model from its Taiwanese rival. Rory Cellan-Jones and CCS Insight's Ben Wood assess the new Galaxy phone. It is also significantly bigger than the 3.5 inch display of Apple's iPhone 4S and the 4.3 inch screen of Nokia's Lumia 900 ■

## Dell Working on Ubuntu Ultrabook for Developers



Dell is experimenting with the idea of creating an Ubuntu-based Ultrabook aimed specifically at developers.

The PC maker is combining its XPS 13 Ultrabook with Ubuntu 12.04 to create a system designed to meet the needs of developers. The six-month trial, dubbed Project Sputnik, will be used to test the demand for such a system.

Dell claims the inspiration for the project came after discussing hardware requirements with a bunch of developers. "As we continued talking to customers and developers the topic of Ubuntu kept coming up and we came across a fair number of devs who were asking for a Dell laptop specifically based on it," writes Dell's director of marketing, Barton George, on his blog. "To my knowledge, no other OEM has yet made a system specifically targeted at devs and figured it was time to see what that might mean."

Dell has created a special Ubuntu install package for the XPS 13 which it claims fixes a couple of the key Linux driver issues with the hardware, namely problems with screen brightness and the Wi-Fi hotkey. Dell admits there are still problems to be ironed out with the trackpad, notably the lack of palm detection, but says it's working with the trackpad manufacturer and Ubuntu support firm Canonical to fix the issue.

However, Dell is hoping that developers will eventually create their own software profiles for the device, offering packages tailored to a particular task or development platform. "No two developers are alike so instead of stuffing the system with every possible tool or app a developer could possibly want, we are trying a different approach," writes George ■