

Dell Enhances Enterprise Solution Portfolio

Dell on May 25, last here in Dhaka announced a portfolio of blade, rack and tower Power Edge servers optimized for use in demanding enterprise environments. As the only one of the top five server vendors to grow server revenues in Q4 2011, Dell continues to innovate to deliver features that are industry firsts and make the Power Edge 12th generation servers the company's highest performing, most manageable servers ever.



With this new server series, customers ranging from small businesses to hyper-scale data centers can help maximize efficiency by streamlining and automating operations help achieve better business application performance and business continuity.

"Dell designed the new Power Edge servers with input gathered from more than 7,700 customer interactions in 17 countries across four continents," said Sonia Bashir Kabir, country manager, Dell Bangladesh at the 12G Launch held in Ruposhi Bangla Hotel. These servers will replace technology that was previously overpriced, complex and underutilized, and give customers the power to do more while saving time, money and resources. Another important thing to highlight specifically for Bangladesh is that these servers can run at much higher ambient temperatures, saving tremendous operational costs.

Dell debuts 16 new blade, rack and tower servers optimized for mission-critical applications ranging from collaboration to high-performance computing. The second generation of lifecycle automation defines industry standards with streamlined systems management and improved efficiency. New energy efficiency, a scalable storage, networking and security feature in Dell's most innovative servers ever helps customers deliver business results faster.

The next-generation Power Edge servers, along with systems management and workload solutions, are designed to deliver performance and management gains to effectively power the most demanding applications, including collaboration, IT and web infrastructure, high performance computing, decision support and business processing ■

LEADS Arranges Seminar

LEADS On the occasion of arrival of Stephen Brobst, CTO, Teradata Corporation, USA, a seminar named 'Teradata Executive Forum' was arranged by LEADS Corporation Ltd, Teradata's local representative, for C-level executives of banking industry of Bangladesh at Pan Pacific Sonargaon. Stephen conducted the session of 'Best Practice in Enterprise Information Management' and spoke highly of necessity of Enterprise Data Warehouse blue print for sustained and profitable banking in coming decades. High officials of and technical experts of country's top banks were present in the session ■

HP Introduces 3D Printer in Market



Think of it as a multifunction color laser printer, but with a 3D scanner rather than a traditional flatbed scanner. It isn't 3D in the sense that the scans will require funny glasses, and it won't create 3D models you can rotate. Rather, it's 3D in that you can scan or copy three-dimensional objects, such as coins or matchboxes, as well as the usual paper-based documents, without trying to sandwich them under the lid of a traditional scanner. The M275 is an all-in-one printer with a difference.

Recently HP introduces its TopShot LaserJet Pro M275 model of multifunctional 3D printer first time in Bangladesh. Introducing 3D photo shoot & scanning this unique product also has the facility to copy, print and many more. Shabbir Shafiqullah, Country Manager of HP IPG Bangladesh has described the product in a program held at a local hotel particularly for the country's HP leaders. Abdul Munna-Enterprise Development Manager, Sydur Rahman-Market Development Manager, SM Ashaduzzaman-Partner Business Manager and Quazi Shamim Hasan-Marketing Services Manager of HP Bangladesh, IPG also attended the event.

Shabbir Shafiqullah explained some other key features of the printer at the program. On his presentation he demonstrated that how the product scan the 3D products and can post to web directly and how anyone can easily erase the background using the HP Scan Software. User can enjoy the easy and steady printing and copy with its color multifunctional performance. Having one stop solution any one can scan different kinds of product, documents and photo with this printer.

To know more about the product please browse www.hp.com ■

Best DLP Portable Business Projector



DLP Projector continues to find favor in business and schools thanks to their advantage in size and weight compared to 3LCD projectors.

Administrator also love their low maintenance cost. Apart from changing the lamp, DLP projector typically don't require you to change their filters as frequently as their LCD counterparts, if at all. And if you need a projector that can project 3D data from the PC, there's no easier way than getting a 3D-ready DLP projector that uses DLP link.

Here, we look at three single-chip DLP projectors that are suitable for business and schools. International Office Machines Ltd. (IOM) have introduced NEC branded projector V230 which is designed to provide higher brightness for meeting and conference rooms that have heavy ambient light but require a small projector. These lightweight mobile models are 3D Ready and include a 7W speaker, closed captioning and NEC's Virtual Remote control software. Their VIDI technology, a Philips innovation designed to work in conjunction with the color wheel, uses a brilliant pulse to increase the brightness of the image and a dark pulse to increase the contrast ratio. For more information about this projector call Sultan Shahid (+8801711625505) ■