

Ultrabook With 3rd Generation Intel Core Processors Has Arrived

Aiming to enhance users' computing experience, on June 12, 2012 Intel launched its 3rd Generation Intel Core processor platforms. These processors would process information faster and offer better security features, while consuming lesser power. Rajiv Bhalla, Director, North and East India, Bangladesh, Intel South Asia and Zia Manzur, Country Business Manager for Intel in Bangladesh, introduced this new



Zia Manzur

Rajiv Bhalla

technology of Intel in Bangladesh at Ruposhi Bangla Hotel in Dhaka.

The next wave of ultra sleek Ultrabook systems inspired by Intel is now available. Powered by 3rd generation Intel Core processors, made with the world's most advanced 22nm 3-D tri-gate transistors, these new Ultrabook devices are responsive and more secure to better protect personal information. The new chips also offer increased media and graphics performance, long battery life and more choice in stylish designs.

This wave of Ultrabook devices brings Intel one step closer to delivering on the industry wide, multi-year endeavor to deliver a no-compromise, must-have computing experience.

Just about a month ago, Intel had introduced the quad-core 3rd generation Intel Core processors family, delivering dramatic visual and performance computing gains for gamers, media enthusiasts and mainstream users alike.

Rajiv Bhalla. He also said, "The innovation will continue in the coming years as Intel and the industry aim to raise the bar for personal computing experiences, evolving to more natural and intuitive interactions. Personal computing as we know it today will suddenly seem old fashioned. The new Ultrabooks are expected to have added features like increased durability, touchscreen and additional sensors."

"Ultrabooks, compared to laptops, are not only slimmer and more stylish, but they are also more responsive, protected and mobile. They offer increased media and graphics performance and a long battery life", Zia Manzur added.