


Casio XJ-M155 3D Projector Now in Bangladesh



Oriental Services AV (BD.) Limited recently launched Casio XJ-M155 Signature Model LED and 3D compatible multimedia Projector in Bangladesh Market. CASIO developed Hybrid Light Source, which combines Laser and LED technology for amazing high brightness and can last up to 20,000 hours. It has resolution XGA (1024 x 768), Brightness: 3000 ANSI Lumens, Contrast Ratio: 1800:1, Light Source: Laser and LED hybrid Technology can last up to 20000 hrs. It support the latest 3D technology, wireless and USB facilities. The projectors also deliver excellent colour performance with no deterioration of brightness. Its Laser and LED hybrid Technology gives 20000 hrs lamp life which reduce the cost of lamp replacement significantly. For Details: 01715-347048.

HP Gives a Splash of Reasons to Enjoy this Monsoon



HP in last June has announced promotional offer in this monsoon at the beginning of *Ashar* by offering gifts for its valued customers. Under the promotion, with purchase of selected Laserjet, Deskjet, Officejet & All-in-one printers and HP Laserjet & Inkjet Print Cartridges customers will get Water Filter, Dinner Set, Agora Voucher, Umbrella, Polo Shirt, Water Bottle, Water Proof Bag, Branded Glass or Monsoon Audio CD.

Shabbir Shafiullah, Country Manager of HP Bangladesh, IPG, announced the Monsoon Promo in a grand Partner Meet held at a local restaurant in Dhaka. Along with other HP officials, more than 200 HP resellers and premium partners attended the program. In this grand Partner Meet Mr. Shabbir



Shafiullah thanked HP Business partners and resellers for their sincere effort and dedicated drive to make HP as the leading brand in Bangladesh market and the number 1 choice for majority of the users. He said, "HP is continuously providing best products and services to the market with the help of its partners."

Sydur Rahman, Market Development Manager of HP Bangladesh, IPG, focused on the new Ink Advantage Printers. He said, "New HP Ink Advantage Printers are built to give one an affordable printing experience."

The different models of HP Ink Advantage Printers are Deskjet Ink Advantage 2515 AiO, 3525 AiO, 5525 AiO, 4615 AiO, 4625 AiO and 3515 AiO.

Partner Business Manager of HP Bangladesh, IPG Ashaduzzaman, Enterprise Development Manager Md. Abdul Munnaf and Marketing Services Manager Quazi Shamim Hasan announced the HP Reseller Reward Program here.

Acer Launches Slim Range of Notebooks and Ultrabooks



Acer on 24th Jun, 2012 the world's 2nd largest notebook vendor has yet again redefined the market for notebooks with the launch of S, M V3, V5 & E series under its Aspire range. Acer has launched more than 15 models in the new range of notebooks that will meet the diverse requirements of its customers; be it a business executive, a gizmo geek, today's style conscious youth or the diligent learner. The new notebooks will focus on providing excellent performance combined with enhanced entertainment features and classy design.

Unveiling the new range of products, S Rajendran, Chief Marketing Officer, Acer India said, "Being true to our new brand tagline 'Explore Beyond Limits', the new range of notebooks will allow users to discover and experience new age computing. Over the last few quarters, we were focused on strengthening our product portfolio by leveraging the latest in technology. Acer yet again brings a rich suite of technological innovations - some unique to Acer and some unique to the industry, across this range of notebooks. Thus personifying Acer's diligence in blending features and benefits at compelling unmatched value proposition to its customers. Acer once again takes primacy in unleashing a wave of slim and powerful devices for the masses. With this Aspire range, we will comfortably address the requirements of both the premium and the value conscious customer. We expect this new range to significantly contribute to our overall business revenues."

The five new categories launched under the Aspire range including the S, M, V3, V5 & E series.



ASUS Products Win Six Computex 2012 Best Choice Awards



ASUS, a global leader in the new digital era, creates the finest consumer technology products in the world and brings endless possibilities with its incredible innovations. The company focuses on delivering the promise of 'Customer Happiness 2.0' by giving customers an incredible computing experience and is thrilled that its endeavors have been acknowledged by the

Computex Best Choice committee, which has selected several ASUS products for its 2012 honors. The products and the winning categories are -

Golden Award, Computer & System: ASUS Transformer Pad Infinity Series, Golden Award, Smart Handheld Devices Innovation: ASUS PadFone, Green ICT Award: ASUS Nettop EB1033e, Display & Digital Entertainment Award: ASUS P1 Portable LED Projector, Display & Digital Entertainment Award: ASUS O!Play Smart TV Set Top Box, Communication Award: ASUS 3-in-1 Dual-band N450 Ethernet Adapter. By winning these awards, ASUS again proves that, they are pioneer of product quality, innovative IT technology, product design and overall consumer's satisfaction.