

## HP Recognizes Printing System Champions

HP has recognized its Printing System Champions. The names of the champions were announced and awarded in a recent grand Partner Meet held at a local restaurant in Dhaka. Along with other HP Officials, more than 200 HP Resellers and Premium Partners from around the country attended in the program.



In this grand Partner Meet Shabbir Shafiullah, Market Development Manager, Asian Emerging Countries, Printing Systems, thanked HP Business Partners and Resellers for their sincere efforts and dedicated drive to make HP as the leading brand in Bangladesh market and the number # 1 choice for majority of the users. He said, "HP is continuously providing best products and services to the market with the help of its partners." He also focused on the innovation, environmentally responsibility and choice with some other guiding principles that are deeply ingrained in HP values.

Md. Abdul Munnaf, Enterprise Development Manager, HP Bangladesh, announced the Sales Champions in the grand Partner Meet. He also shared their ideas and plans regarding the further sales championship programs. 15 HP Sales Reps were awarded as Sales Champions based on their sales ranking. Faisal Aziz from Trust Solutions Pvt. Ltd. became best sales personnel in this term. In this Sales Championship program Md. Hossen Ferdousi from Flora Limited and Amirul Azam from Trust Solutions Pvt. Ltd. became second and third respectively.

Sydur Rahman, Market Development Manager, InkJet Printers, HP Bangladesh, focused on the new Ink Advantage Printers. He said, "New HP Ink Advantage Printers are built to give one an affordable printing experience." He described how these Ink Advantages Printers are giving higher quality printing with ultra-low-cost. Sydur also added, "This easy-to-use printer lets one print, scan and copy with minimal fuss. With its simple set-up and intuitive control panel, one can start printing within minutes. With the quality and reliability associated with Original HP inks at such an affordable price, one needn't consider aftermarket alternatives or competitive printing systems to cut costs." In the program, Partner

## ADATA XPG SX900 Solid State Drive



ADATA Technology, a leading manufacturer of high-performance DRAM modules and NAND Flash storage application products, recently has announced the launch of XPG SX900 solid state drive. The XPG (Xtreme Performance Gear) SX900 solid state drive is an expanded capacity SSD which uses new optimized firmware to utilize greater storage capacity of the NAND Flash components. With superior NAND Flash, the XPG SX900 SSD reaches new levels of stability and performance. The drive breaks new ground in storage capacity for SSDs utilizing the SandForce 2281 controller, reaching 512GB, a 7% increase over common SSDs in the market that use a SandForce controller. ADATA Technology, a leading manufacturer of high-performance DRAM modules and NAND Flash storage application products, today announced the launch of a complete lineup of expanded capacity solid state drives. In both desktop and notebook computers, retouch large picture retouching, and use computer drafting, reading and writing operations. The XPG SX900 is now available in Bangladesh of 128 GB capacity having price-tag of Taka 15,500/-. For contact-Phone : 01713257904, 8123281 ■

## Kaspersky 2013 Launched in Bangladesh

Kaspersky Lab has launched its latest 2013 editions of Anti-Virus and Internet Security software in Bangladesh on August 28, 2012. The launch event took place at the Bangabandhu International Conference Centre and was hosted by Officeextracts- the distributor for Kaspersky Lab in Bangladesh & Bhutan. The event was attended by more than 400 Kaspersky business partners from across the country. Executives of BCS, BASIS and Bangladesh ICT Journalist Forum were also present at the event. Top performing partners were awarded during the event ■

Business Manager of HP Bangladesh Ashaduzzaman focused on HP TopShot LaserJet Pro M275.

The program was hosted by Quazi Shamim Hasan, Trade Marketing Manager of HP Bangladesh. A cultural program was also arranged to celebrate the Sales Championship Awarding. Close-up 1 Singer Rajib and Chammel I Sera Kantho Jhulik entrained all with their songs. Magician Rajib Boshak entertained all by his interesting magic ■