NEC Asia Pacific Introduces IT Platform Solutions in Bangladesh

NEC Asia Pacific, a leading IT and network solutions provider and systems integrator based in Singapore, and a wholly owned subsidiary of NEC Corporation (HQ: Japan) has officially launched its IT Platform solution at Dhaka on September 20 last, to meet the growing IT demands of the Bangladeshi businesses.

NEC HA eBox – This is a combination of NEC's NEC Express5800/T71e Servers together with ExpressCluster X software, that delivers the highest level of "Continuous Availability". Ensuring continual operations and business continuity with no down-time due to hardware or application failure, the NEC HA eBox boosts simplicity, comprehensive support and continuous approach while delivering up to 99.99% availability.

NEC VDI Office Box – with increasing market trend towards desktop virtualization, this latest NEC Desktop Virtualization Infrastructure (VDI) Office Box is a solution for SMBs and remote offices, that is scalable and easy to implement, and reduces initial cost. As businesses continue to expand and scale up their operations, this solution allows the customers to expand on demand. NEC offers economy (for 10 users) and enterprise (more than 50 users) bundles to match the different demands and requirements of varying enterprises.

David Ooi, Regional Director for Server and Network Solutions, NEC Asia Pacific, said, "Disruption due to system outages or unplanned community interruptions have become increasingly important to the business community. NEC's suite of IT platform solutions aims to bring about business continuity for its corporate end-users, to enable organizations to survive a computer room disaster and to re-establish normal business operations within minutes. NEC ExpressCluster X has been successfully deployed across the world and has #1 market share in the APAC region[1]. Being an established IT solutions provider, NEC has the expertise to integrate both hardware and software to provide a total IT platform solution for our clients."

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society ∎

HP Adds the New Deskjet Ink Advantage Printers

HP adds the new HP Deskjet Ink Advantage 3515, 6525 e-All-in-One printers to its portfolio that offers high-quality printing at very low running costs and with the latest mobile printing technologies.

The HP Deskjet Ink Advantage portfolio offers highly affordable printing with up to 600 pages, while delivering archive-quality documents and lab-quality photos. The exceptional reliability offered by Original HP Ink will also free users from the cost and hassles of printer damage, messy leaks, spills and clogged cartridges when using alternatives.

HP is proud to introduce industry-leading innovations that offer more affordable choices and new conveniences to help students excel. The new HP Deskjet Ink Advantage printers offer an attractive combination of affordability and seamless printing on the go.

Latest Mobile Technologies

The new HP Deskjet Ink Advantage 3515, 6525 e-All-in-One printers come with the latest mobile printing technologies that grow HP's innovation lead in addressing customers' mobile and digital needs.

With the new HP Deskjet Ink Advantage 6525 e-All-in-One printer, families with students can enjoy premium printing of lab-quality photos, borderless printing and duplex printing of high-quality documents to create outstanding projects.

The HP Deskjet Ink Advantage 6525 e-All-in-One printer comes with a larger, 3.45-inch touch screen that allows users to tap and swipe to print lab-quality photos, make quick copies, scan to email and access web content directly.

HP Scheduled Delivery print apps also allow families to choose the content they need most – maps, news, puzzles, education content and more – and automatically push it at a specific time to the HP Deskjet Ink Advantage 6525 e-All-in-One printer.

Families using the HP Deskjet Ink Advantage 6525 e-All-in-One printer can reduce their environmental impact with the HP Eco App that makes it easy to adjust key energy and paper-saving settings. For example, an auto-duplexing feature enables users to print and copy double-sided pages automatically, using up to 50% less paper.

Both the HP Deskjet Ink Advantage 6525, 3515 e-All-in-One printers are ENERGY STAR qualified and are made with recycled plastics ∎

NComputing Included to the Red Herring Top 100 Americas

NComputing (http://www.ncomputing.com), world leader in end-to-end desktop virtualization solutions, few days back has been named to the Red Herring Top 100 Americas. The award acknowledges the company's successful technology innovation, execution strategy and market impact in desktop virtualization.

GLOBACOMM

GLOBACOMM Systems & Solutions

NComputing virtualization solutions allow organizations to more easily deliver high performance computing to more users, more affordability than other options. The company's solutions reduce acquisition costs by 75% when compared to a PC, reduce ongoing energy costs by 90%, and maintenance and support costs by 75%. With both thin clients and software clients, NComputing virtual desktops make PC replacement dramatically less costly, enable seamless mobile and BYOD capabilities, allow organizations to make use of legacy PC's, and enable more computing per budget dollar.

Said NComputing VP Global Marketing, Jay Mellman, "We are proud to be recognized for our contribution in building the desktop virtualization market which IDC projects to be a \$3 billion industry by 2014. By giving customers simple solutions that deliver an outstanding compute experience at a fraction of the cost, NComputing has dramatically increased what these organizations can expect to deliver to their users."

NComputing Inc. is the fastest growing desktop virtualization company in the world with over 20 million daily users in 140 countries. The company's award-winning, patented technology lowers desktop computing costs, improves manageability, and reduces both energy consumption and e-waste. To learn more about NComputing, visit www.ncomputing.com

NComputing in Bangladesh

NComputing success story in Bangladesh is no different than the rest of the world. Over 500 institutions of all types have purchased and installed NComputing virtual desktops / Thin clients in their organizations. NComputing Distributor, GLOBACOMM Systems and Solutions mentioned that this energy saving device takes only 1-5 watt of electricity to operate and eliminates the need of UPS for each PC. Only one operating system, Application, Anti Virus and Internet connectivity is needed for 100s of users. Thereby eliminating maintenance botheration. Above all saves 50% money on new PC + UPS purchase.

In a country like ours, where electricity is available, NComputing Virtual Desktops can immensely benefit the users by making computing facility available all the time ◼

ADATA UV110 Colorful USB Pen Drive

Global Brand Private Limited recently announced the launch of the DashDrive UV110, a slim, compact USB 2.0 flash drive which comes in a range of four charming colors: navy blue, milk white, cotton candy pink, and caramel brown. This colorful USB 2.0 flash drive offers simple data storage capabilities while still staying fashionable.

The UV110 can match anyone's personal style, and can be stored easily in your pocket, purse, or bag thanks to its small footprint. Now you can sport a USB Flash drive that matches your place on the digital spectrum. The DashDrive UV110 is highly economical, and backed by the ADATA dependability and service that you can depend on.

The UV110 is poised to appeal to those who are looking for an economical but high-value storage device that can match one's personal style. The DashDrive UV110 comes with a lifetime warranty. This model of pen drive is available in capacities of 8 and 16 gigabytes and having price-tag of Taka 450/- and Taka 800/- respectively. For contact- Phone: 01713257904, 9183291 ◼

HITACHI CP-X 5021N projector introduced in Bangladesh

Orientals Services AV [BD.] Ltd. introduces HITACHI CP-X5021N projector in Bangladesh market. This projector is a portable XGA (1024 X 768) LCD multimedia projector that provides excellent color even in its brighter settings. Unlike most of the competition, it features both horizontal and vertical lens shift, greatly increasing flexibility of placement of the projector.

The CP-X5021N measured in with approximately 3500 lumens (more about that, and updates, in the "Performance" section of this review) with custom picture adjustments for gamma and grayscale seldom seen on multimedia projectors. Also, it features one of the highest output, built-in audio power ratings (16 watts)

For easy setup, in addition to lens shift, the Hitachi CP-X5021N provides adjustable front feet and auto keystoning, as well as an advanced method of picture corner correction called "Perfect Fit". "Perfect Fit" allows the users to individually adjust picture corners for proper display

The CP-X5021N also features a full set of inputs and outputs, including both HDMI and USB inputs. While not specifically promoted for its portability, the CP-X5021N's relatively compact size 4.6kg. weight, along with its easy setup, make it simple to use in multiple locations.

Oriental services AV [BD.] Ltd. is the distributor of Hitachi projector, Casio projector, Optoma projector, AverMedia Document camera, Onfinity inter-active whiteboard, Imation external DVD writer and blue ray drive in Bangladesh. For more detail visit www.oriental.com.bd or cell on 01711902109 ◼