

## Spectrum Bangladesh Launches MyDlink Enabled Routers



SPECTRUM Bangladesh recently has announced the launch of 'MyDlink' enabled Routers in Bangladesh. MyDlink Routers makes it possible to monitor and control network from afar with the industry-leading mydlink Cloud Services portal, or via an iPhone, iPad or Android device with the mydlink application installed. Using a supported

mobile device, it is easy to check the status of family members whenever they arrive home and go online - a helpful tool for wary parents. Parents can also monitor which sites are being visited and block dangerous websites at the touch of a screen. Alert notifications warn users in the event that intrusion attempts are detected and blocked, or whenever important security updates are available ■

## ADATA Launches DashDrive HV610 USB 3.0 External Hard Drive

ADATA Technology, a leading manufacturer of high performance DRAM modules and NAND Flash storage application products, today launched the DashDrive HV610 external hard drive, which combines a unique picture puzzle



design concept with a SuperSpeed USB 3.0 interface. A removable smart cover provides a convenient and novel way to store the transmission cable. The exterior of the HV610 body comes in choice of two attractive monochrome

patterns, each with interlocking shiny and matte puzzle piece lines, and a matching USB cable stored in the cool ice-blue cover, demonstrating the most eye-catching street fashion style. Purchasers of ADATA's external storage devices are eligible for a free download of the latest Norton Internet Security 2012 anti-virus software (60 day trial version), and also enjoy three year warranty service, ensuring better mobility, security and convenience. More information : <http://www.adata-group.com> ■

## ASUS Releases New X Series Laptop



ASUS has released X44HR laptop, equipped with Intel Core i3 2.30 GHz. Processor, the laptop delivers the best mobile performance in its class, be it for work or play. The ASUS

X44HR comes with the AMD Radeon HD 7470M graphics with 1GB dedicated video

memory to deliver a mind-blowing visual performance. The laptop delivers an immersive multimedia experience through its 16.9, 14-inch high definition LED panel and Altec Lansing speakers with SRS Premium Sound. The laptop's multi-touch touchpad allows to easily scroll through web pages and pinch-zoom in and out of images. The notebook has a price-tag of Taka 44,000/-. For contact : Global Brand Pvt. Ltd, Phone : 01713257942, 9183291 ■

## IBSS Brings USA Brand Supermicro Server



Supermicro, the leader in server technology innovation and green computing, provides customers around the world with application-optimized server, workstation, blade, storage and GPU systems. Based on its advanced Server Building Block Solutions, Supermicro offers the most optimized

selection for IT, datacenter and HPC deployments. The company's system architecture innovations include Twin server, double-sided storage and SuperBlade? Product families. Offering the most comprehensive product lines in the industry, Supermicro delivers energy-efficient solutions with unmatched performance and value. Founded in 1993, Supermicro is headquartered in Silicon Valley with worldwide operations and manufacturing centers in Europe and Asia.

Integrated Business Systems & Solutions Ltd.(IBSS) as a highly committed to innovation company in the area of Supply & Installation of Computer Server (Rack, Blade), Networking, Data Center for SME to Large corporate houses (Real Estate/Banks/Insurances/MNC's/Pharmaceuticals, RMG etc.) as well as Govt. organization in Bangladesh is the Sole Distributor of Super Micro Computer Inc., U.S.A in Bangladesh with all the available products of the principal. More information : 9673603 ■

## BASIS to participate in GITEX Technology Week



Bangladesh Association of Software & Information Services (BASIS) in collaboration with Export Promotion Bureau (EPB) is participating in the five day long GITEX

Technology Week 2012, Dubai, and UAE. Gulf Information Technology (GITEX) is the largest IT exposition in the South Asia and the Middle-east. GITEX is being organized by Dubai World Trade and Convention Centre (DWTC) and to be held on October 14-18, 2012.

The participating BASIS members companies at GITEX 2012 are: Business Automation Ltd., CACTS Limited, Ethics Advance Technology Ltd., Hosting Help 24, Synnova Information Systems Ltd., Structured Data Systems Ltd., The Databiz Software Ltd., REVE Systems, Genuity Systems and Synchronous ICT.

Mr. AKM Fahim Mashroor, President, BASIS and Ms. Farhana A Rahman, Chairman, BASIS Standing Committee on International Market Development are leading the BASIS team.

BASIS President also spoke as invited speaker on behalf of Bangladesh Software and ITES industry at the international lounge on October 15, 2012 on Offshore Outsourcing opportunities in Bangladesh.

It may be mentioned here that, BASIS members in collaboration with EPB has been participating in the GITEX for the last few years ■