

HP Celebrating Bijoy Utshob 2012



HP is celebrating special promotional offer 'Bijoy Utshob 2012' for its customers. This offer will continue in this December, the victory month.

Under this promotion offer customers will get attractive gifts with purchase of selected Laserjet, Deskjet, Officejet & All-in-one printers and HP original Laserjet & Inkjet Print Cartridges. All the information regarding gift collection procedure as well as total promotion is available in your nearest HP partners, resellers and outlets. You can also get information regarding this promotion and HP by calling 01730013826.

The HP reseller outlets in BCS Computer City, Multiplan Centre and other Computer Markets across the country are being decorated with Bijoy Utshob themed colorful posters, banners and buntings. The HP Resellers are also distributing Leaflets containing features of selected products. HP is also conducting road-show in different areas of the country to make aware the people about the HP Bijoy Utshob.

Hewlett-Packard (HP), the world's largest technology company holds #1 position in world-wide market-share for Laser Printers, Inkjet Printers, Multifunction Printers, Scanners, Wide- Format Printers and Printing Supplies ■



Sonia Bashir Kabir, Country Manager, Dell Bangladesh speaks at 'Discover Dell end-to-end Enterprise solutions' at a local restaurant in Dhaka on November 20. The event was organized by Dell to expand Dell's enterprise solutions portfolio to help IT organizations more rapidly respond to business demands, improve efficiency, and strengthen IT services quality in Bangladesh ■

ASUS New Series Gaming Laptop



Bringing the breathtaking performance of a desktop gaming PC to a compact notebook has been a challenge, but this is exactly what the new 15.6-inch ASUS ROG G55VW series notebook achieves. Pair that up with ASUS SonicMaster audio technology, and together they make the ROG G55VW notebook not only a great

gaming notebook, but also a hub for multimedia entertainment. Expect full high definition gaming and multimedia packed into a sleek form with the latest technology.

The G55VW also boasts the latest 3rd generation Intel Core i7-3610QM processor and NVIDIA GeForce GTX 660M graphics card that gives you truly game-changing performance that taps into the powerful next-generation GeForce architecture to redefine smooth, seamless, lifelike gaming.

In addition, the ASUS G55VW can be connected with many devices, as it contains a Thunderbolt port, HDMI, USB 2.0 and 3.0 ports. As for power, the laptop comes with an eight-cell battery, allowing you to use it for playing games and other activities for many hours. The laptop has a price-tag of Taka 146,500/-. For contact- Phone : 01713257942 ■

Acer Aspire M Series Ultrabooks Bring Touch-Type Duality to the Mainstream



Acer designs products to enable everyone to explore beyond limits. With this purpose in mind Acer has overhauled its M Series Ultrabooks to bring a rich touch experience to the mainstream consumer, offering 10-point touch, frameless HD display, latest

Intel Core processor, and 8+ hours battery life in a slim package, ready to support Windows 8. In an extremely thin and light package the Aspire M Series packs a beautiful, frameless HD display offering a larger viewing area for a full web browsing experience and greater multimedia enjoyment. The Aspire M Series' smart, yet stylish design is an ideal fit whether inside a meeting room or a café, while the latest Intel Core processor and dedicated graphics make it an excellent choice for gaming enthusiasts. The Aspire M3 is the first Acer Ultrabook to pack a next-generation NVIDIA GeForce GT640M GPU to enjoy the latest graphics-intensive games with ultimate detail, smooth curves, and life-like animation.

Encased in an elegant dark chassis made of aluminum alloy to increase durability, the Aspire M3 houses a responsive chiclet keyboard with a numeric keypad for a fast and comfortable typing experience, while the oversized touchpad offers more precise control. The built-in battery seamlessly integrates in the design enhancing its minimalist, modern look.

For details: www.etlbd.net ■

Acer Named as CES Innovations 2013 Design and Engineering Award Honoree

Acer claims that it has been named an International CES Innovations 2013 Design and Engineering Awards Honoree for its Aspire S7 Touch Ultrabooks. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 29 product categories.

Hailed as one of the most exciting Windows 8-based touch Ultrabooks to debut this holiday season, Acer's S7 Ultrabooks are as thin as a tablet and feature simple clean designs. With their all-aluminum unibody designs, they are exceptionally thin and light, yet resilient and durable. Depending on model, they are as thin as .47 inches and weigh as little as 2.29 pounds and include 13.3-inch or 11.6-inch full high-definition (1920 x 1080) touch screens that are protected by rigid lids made of white Gorilla Glass 2 or aluminum.

The S7-391 models include an elegant white design and a glossy white Gorilla Glass 2 cover that is smooth to the touch, beautiful to the eye, thin yet super strong, scratch-resistant and easy-to-clean. Optimizing its touch capabilities, its lid tilts back a full 180 degrees, allowing it to be used flat against a table or desk, much as one would use a tablet.

The smaller and lighter S7-191 model includes an 11.6-inch high definition touch screen, and features an all-aluminum unibody and aluminum cover with an elegant cross direction brushed finish ■