

## ADATA HD710 Waterproof/Shock-Resistant USB 3.0 External Hard Drive



ADATA Technology, a leading manufacturer of high-performance DRAM modules and NAND Flash Storage application products, recently has announced the introduction of the DashDrive Durable HD710 portable hard drive

The housing of the HD710 is comprised of a unique silicone material, and the drive incorporates military-grade shockproof and waterproof (IPX7) construction with an ultra-fast USB 3.0 interface. In other words, the storage devices can survive underwater immersion for 30 minutes at a depth of 1 meter. Furthermore, a wraparound exterior slot in the drive casing keeps the cable tucked in nice and tight during travels.

The DashDrive Durable HD710 is available in capacity of 1 TB and having price-tag of Taka 8,000/- respectively. Contact-Global Brand, Ph.: 01713257904, 9183291 ■

## Dell Enterprise Forum Thailand 2013



Dell Enterprise Forum Thailand is the premier event for Dell enterprise customers and channel partners in South Asia. Built to reflect the tenets of our data center portfolio, the 2013 event will focus on optimizing the enterprise, from servers and storage to networking and converged solutions.

Dell Enterprise Forum Thailand provides a technical learning experience like no other. From the executive keynotes and technical breakouts to the hands-on labs and solutions expo with live demos, the conference offers real-world insights for optimizing your Dell investment.

The inaugural Dell Enterprise Forum Thailand will be held July 31-August 2 in Bangkok. [www.dellenterpriseforum-sa.com](http://www.dellenterpriseforum-sa.com) ■

## ASUS N76VM Notebook - Dazzles with Incredible Audio and Advanced Power



Asus recently has released the Asus N76VM, the incredible audio and advanced power laptop in the local market of Bangladesh. Elevate your aural experience with SonicMaster technology, developed with the experience of Bang & Olufsen ICEpower.

Enhance your visual enjoyment with Video Magic Technology. Enjoy even more awesome power with 2.5 GHz 3rd Generation INTEL CORE i5 Processor and experience high transfer speeds with USB 3.0.

Asus N76VM comes with a 17.3-inch screen and metal cover scalp. In addition, this notebook is equipped with features such as flagship 2GB of VRAM NVIDIA GeForce GT630M graphics, 4 GB RAM, 750 GB hard disk, Wi-Fi b/g/n, Bluetooth 4.0, HDMI, HD webcam, Super-Multi DVD writer. The notebook has a price-tag of Taka 89,900/-. Call : 01713257942, 9183291 ■

## HP Celebrated Bangla New Year

Hewlett-Packard (HP), world's largest technology company celebrated this Bangla New Year- "Ai Nababarshe Mete Uthun HP'r Sathe Natun Anonde" promotion.

Under this promotion customers got the chance to stand gifts includes Octane voucher, Talk time, Nandan ticket, HP branded mug, HP branded glass, Helvetia voucher, Rosh voucher and Polo shirt with purchase of selected Laserjet, Deskjet, Officejet & All-in-one printers and HP Laserjet & Inkjet Print Cartridges.



HP reseller outlets in the BCS Computer City, Multiplan Centre and other Computer Markets across the country were also decorated with HP Bangla New Year theme banners and bunting. All HP resellers and distributor outlets distributed leaflets containing features with Bangla New Year theme. Selected original HP Inkjet and laserjet print cartridge boxes were pasted with promotion stickers to make customers aware of the promotion and to collect their gifts from authorized redemption centers. Besides these all information regarding this promo was also available in HP official facebook fan page [facebook.com/HPbangladesh](https://www.facebook.com/HPbangladesh).



To collect gifts for HP printers customers have to bring the purchase receipt and submit it to the HP authorized redemption center. On the other hand, for HP print cartridges customers have to cut the promo sticker from the box and submit it to the HP authorized redemption center to collect gifts.

A Business Partner Session was held at a local restaurant in Dhaka beginning of the promotion. The program was attended by approximately 60 partners and resellers. In this program Imrul Hossain Bhuiyan, Country Manager, HP PPS briefed promo mechanism details, discussed on driving sales by being customer focused, exclusive incentive programs, gift distribution etc. Protap Kumar Saha, Retail Account Manager of PPS, Quazi Shamim Hasan, Trade Marketing Manager of PPS and other HP high officials were also present in the event. Following this promotion like every other Bangla New year celebration this year HP distributed sweets among partners and distributor houses ■