

ASUS TAICHI 21 the Dual-screen Ultrabook



The ASUS TAICHI 21 is an incredible combination of notebook and tablet whose double-sided 11.6-inch Full HD IPS display switches seamlessly between modes at a touch. Lid open, ASUS TAICHI is a notebook with a full-size backlit keyboard. Lid is closed, ASUS TAICHI instantly transforms into a multi-touch tablet. Both ASUS TAICHI screens work independently and simultaneously too, those are Dual-screen Mode and Mirror Mode.

ASUS TAICHI 21 features a powerful 1.7 GHz Intel Core i5 processor with 4GB memory, Intel HD 4000 graphics and a choice of blazingly fast 128GB SSD storage. Dual-band Wi-Fi and Bluetooth 4.0 offer high-performance wireless connectivity, while two USB 3.0 ports provide full support for the latest high-speed external storage devices and rapid mobile device recharging.

TAICHI also features a 5MP rear-facing camera capable of recording 1080p video, a front-facing camera capable of recording 720p video, and Windows 8 OS. This Ultrabook hybrid is also claimed to be able to survive up to 5 hours on a single charge thanks to ASUS's Super Hybrid Engine II technology. The Ultrabook has a price-tag of Taka 135,000/-. For contact- Phone : 01915476355, 9183291 ■

Samsung Galaxy S4 launched in Bangladesh

Samsung Electronics Bangladesh and Grameenphone yesterday jointly launched Samsung Galaxy S4, a smartphone, at a programme in the capital.

The new cellphone priced at Tk 67,500 is available in selected Grameenphone (GP) Centres and Samsung Smartphone Cafés across the country, Samsung said in a statement.



From left, Sanghwa Song, general manager of Samsung Electronics Bangladesh; Michael Malvebo, director of Grameenphone; Latifur Rahman, chairman of Transcom Group; and Arshad Huq, chief operating officer of Transcom Mobile Ltd, attend the local launch of Samsung Galaxy S4 in Dhaka recently

Samsung and GP also introduced a 24-month instalment purchase options exclusively for the network's users. GP clients can buy the S4 at Tk 2,810 monthly through credit cards of Standard Chartered Bank and BRAC Bank.

Sanghwa Song, general manager of Samsung Electronics Bangladesh; Hasan Mehdi, head of mobile at Samsung Electronics Bangladesh; Latifur Rahman, chairman of Transcom Group; Arshad Huq, chief operating officer of Transcom Mobile Ltd; and Michael Malvebo, director and head of product and commercial of GP, attended the event ■

PhilNITS President Here to Help Introducing ITEE in Bangladesh

Maria Corazon Mendoza Akol, President of Philippine National IT Standards (PhilNITS) recently has visited Bangladesh for sharing her expertise in holding an international IT standardize test named Information Technology Engineers Examination (ITEE) in the country. The ITEE, presently mutually recognized by 12 Asian countries, is basically a national standardized examination of Japan for IT professionals, attended by five to six lakh IT students every year. The Bangladesh Computer Council (BCC) under ICT Ministry has recently taken initiative to introduce ITEE here with support of Japan International Cooperation Agency (JICA) for giving international



recognition to local IT professionals. During her visit here, Akol, who is also the first chairperson of IT Professional Examination Council (ITPEC), met with ICT Secretary N I Khan and high officials of ICT ministry, BCC, JICA and BASIS to share her experience of introducing ITEE in various counties. N I Khan, one of the aggressive supporters of introducing ITEE in Bangladesh, hoped that the ITEE will help giving world standard competitiveness to Bangladeshi IT professionals that opens door of international job market to them. PhilNITS President also conducted a workshop about various features of ITEE with the local ICT experts and professionals at BCC. Dr Sk Amzad Hossain, Project Director, Bangladesh IT Engineers Examination Center (BD-ITEC), Hideo Hoya, Chief Adviser, BD-ITEC/JICA ITEE Project, MD Rabiul Islam, Project Manager, BD-ITEC and Akihiro Shoji, Project Coordinator, BD-ITEC/JICA ITEE Project were present during the meetings and workshop ■

Apple iPhone Sales Jump 400% in India

Equal monthly installments and cash back schemes have worked wonders for Apple in India as iPhone's monthly sales have risen by 300% to 400% over the last few months.

The Cupertino-based company has managed to dramatically push up its sales by figuring out trends of consumer demand and changing the iPhone's perception from being a high-end product to an affordable one.

Compared to average monthly sales of 70,000-80,000 smartphones before the EMI schemes were offered to consumers in India iPhone sales have zoomed up to stratospheric levels, analysts at Credit Suisse said.

"From our channel checks we believe that iPhone sales are nearing 400,000 units per month in India - that is nearly 3% share of handset sales for a single top-end product in a market that has long been dominated by low-end feature phones," Credit Suisse's research analyst Sunil Tirumalai said in a note to clients that was accessed by ET ■