

4G Intel core processor launched

4G Intel core processor launched Intel Bangladesh has introduced the 4th generation Intel core processor family in the local market. The 4G Intel core processor delivers optimised experiences personalised for end-users' specific needs, packing



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extraordinary battery life capability, breakthrough graphics and new usages in devices such as 2-in-1s, tablets, robust enthusiast and portable all-in-one systems and secure and manageable business device with Intel vPro. This is the first chip to

be ever built from the ground up for the Ultrabook and the most significant roadmap change since Intel Centrino technology, 4th gen Intel core processors combine stunning PC performance with tablet-like mobility, accelerating a broad new category of 2-in-1 devices. With power levels as low as 6 watts in scenario design power, Intel is enabling thinner, lighter, cooler, quieter and fanless designs. New Intel Core processors also power designs such as all-in-one PCs with great battery life, bringing portability to the growing category. The highest-performing processor family, 4th gen Intel Core processors are capable of delivering up to 15 percent better performance than the previous generation. Consumer and business systems based on quad-core versions of 4th gen Intel core processors are now available in the market. New mobile business products with 4th gen Intel core vPro will be available later this year ■

ASUS Transformer Book TX300CA



Asus has announced the launch of Transformer Book TX300CA convertible notebook in Bangladesh. Asus Transformer Book TX300CA comes with a 13.3-inch full-HD multi-touch display that can be detached such that a device functions as a tablet.

The TX300CA is powered by a 1.9 GHz third-generation Intel Core i7 processor alongside 4GB RAM. It features a 500GB hard disk in the base unit (keyboard/ dock) and 128GB SSD storage that's accessible in the tablet mode as well. The tablet is just 4mm thick at its thinnest, and the dock just 3mm at its slimmest point, prompting Asus to call the TX300CA "world's thinnest convertible Windows 8 notebook. Connectivity options on the Asus Transformer Book TX300CA include Wi-Fi 802.11 b/g/n, Bluetooth 4.0 and 2 x USB 3.0 ports. It comes with a 5-megapixel rear camera and HD front camera. The TX300CA comes with built-in 4 speakers, microphone and MaxxAudio support. The tablet cum notebook has a price-tag of Taka 130,000/-. For contact : 01713257942, 9183291 ■

ASUS Motherboard Receives World's First WHQL Certification for Windows 8.1

ASUS recently announced that its Z87-C is the first motherboard in the world based on the Intel® Z87 chipset to receive Windows Hardware Quality Labs (WHQL) certification for Windows 8.1.

The ASUS Z87-C is a Socket 1150 motherboard for use with 4th generation Intel Core™, Pentium™ and Celeron™ processors. WHQL certification is a confirmation from Microsoft that both the ASUS Z87-C hardware and drivers are fully reliable and compatible with Windows 8.1. ASUS makes the best motherboards in the world and this pioneering WHQL certification for Windows 8.1 is further testament to the fact. ASUS is a key Microsoft partner and offers wide support for Windows 8.1 with Intel and AMD-based motherboards. WHQL certification for other models will be announced at a later date. For contact : 01713257938, 9183291 ■

25000 new Bangla sites by Sep

Information and Communications Technology secretary Nazrul Islam Khan categorically said some 25,000 new Bangla websites would be inaugurated by September. He came up with the disclosure in a seminar titled "E-Government and Digital Signature" in Sher-e-Bangla Nagar of the city recently. He urged the technologists to come forward with their help to build the country with digital facilities. "Digitalization will help the country and officials a lot as works will be less time-consuming. We had to check various sites including the website of Central Intelligence Agency (CIA) to create the Bengali sites." Indicating the bankers, Nazrul Islam again said, "You need not to perform any task twice if you use technology." He also expected, "It will be easy to reach government information on these sites." Information secretary also said that 'Digital Signature' will also be initiated soon. Introduction of Digital Signature will help to reduce forgery. This will increase the reliance of consumers on the banks ■

MasterCard opens retail programme in Bangladesh



MasterCard launched its retail programme in Bangladesh. The company has collaborated with Samsung to offer exclusive deals and benefits to select Samsung devices for MasterCard Debit and Credit card holders. MasterCard Debit and Credit Cardholders will get 10 percent special discount on Samsung Galaxy S4 (GT-I9500), Samsung Galaxy Grand (GT-I9082), Samsung Note 8.0 (GT-N5100) from nationwide 37 Samsung Smart Phone Café and 12 Transcom Digital shops. Syed Mohammad Kamal, Country Manager, Bangladesh, MasterCard Worldwide said, "We are happy to launch the retail programme for our customers in Bangladesh. MasterCard is committed to offering the very best shopping experience to our customers in the country." According to Hasan Mehdi, Head of Mobile, Samsung Bangladesh, "Samsung is all about smarter life that inspires each individual to do more and progress. With MasterCard, we want to bring this privilege offer and more in near future for MasterCard consumers to own the most celebrated Samsung device with delight" ■