NEWSWATCH =

Dell Gamming Notebook



Computer Source limited, leading ICT product and service provider in the country has brought a 3rd Gen Notebook of Dell in the local market which comes with Intel Core i5 processor and NVIDIA 2GB DDR3

Graphics. This 14 inch wide screen Notebook is the best choice for the Graphics work and Gamming. The Processing speed of the Dell N3421 is 2.7 GHz. Its modern design makes it stylish as and mobile as well. It is equipped with 4GB DDR3 1600Mhz memory and a spacious 1 TB 5400RPM Hard Drive to store music, movies and pictures. The Inspiron 14 features an onboard DVD-RW drive, Bluetooth v4.0 an 8-in-1 memory card reader, USB 3.0 and HDMI 1.4 ports. Including a 6 Cell Battery, its weight is only 1.99 Kg. Price of this notebook is 53,900 BDT, which can also be bought by using a credit card. There's a free carry case with this notebook and it provides 1 year post purchase parts and service. To know more about the product please visit www.computersourcebd.com and also anyone can call on this number – 01730341523 ■

Facebook rolling out Graph Search in UK



Ten months after launch, the social network's open-ended search engine is being given to some members using Facebook in British English. Facebook is giving Graph Search, its natural language search engine, to overseas audiences for the

first time. The social network said That it will gradually roll out Graph Search to members in the UK.

First introduced in January, Graph Search is designed to make every piece of Facebook content shared by you or with you, including items posted publicly, accessible through natural language queries such as 'photos of my friends in Paris' or 'friends of friends who like football'

Online sales of second hand smartphone on rise



Online sales of second hand smartphone continued to surge in Bangladesh and has hit an all-time high following the introduction of '3G' cellular phone services. Large number of

customers in Dhaka and Chittagong area are now searching online for the 3G-enabled devices.

Data available from Bikroy.com, the leading online market place, shows that the advertisement of 3G-supported smartphones have risen to a height seen never before. The advertisement of second hand 3G-supported smartphones rose 20 percent in September from July this year. In September, Bikroy.com received more than 65,000 smartphone advertisements countrywide. Now, you can buy a 3Gsupported smartphone for as little as Tk. 4,000 ■

PROLINK SFC **Interactive 650 VA UPS**



Computer Source Limited, a leading ICT product and service provider in Bangladesh has introduced a line interactive 650 VA UPS in the local market which is capable to be fully charged within 2 hours. This Prolink Pro-

700SFC in the PRO SFC series is ideal for providing stable backup power to home/ small office appliances. Its back up time is 20 minutes. It has a single-phase input/single-phase output Line-Interactive UPS system with PROLiNK's latest Super-Fast Charging technology. It allows for the battery to be recharged back to 90% of its capacity within 2-4 hours. A wide input voltage range is supported due to the integrated 3-Step AVR which features 2 boosts and 1 buck to regulate output voltage. This helps prevent under voltage burnouts and over voltage surges. The unit also comes with universal sockets to allow for better compatibility with a wider range of devices. The price of the Prolink Pro-700SFC is BDT 3.000

AMD raising market share in Bangladesh

Chip making company — Advanced Micro Devices (AMD) is gradually raising its market share in Bangladesh because of availability of innovative products at comparatively cheap prices. AMD products are used to empower information technology (IT) devices like desktop computer, laptop and other devices.

Local distributors market different global vendors' products which are either Intel powered or AMD powered processor along with graphics card. Two distributors — UCC and Smart Technology — are the agents of the AMD powered products in the country, industry insiders said. They said the AMD has so far captured more than 15 per cent market share starting business here in 2009. The distributors import products of the global brands like Samsung, Dell, HP, Asus, Lenovo, Acer and Toshiba as per the market demand.

Deputy General Manager of UCC Anwarul Ouvyum Chowdhury (Raju) said his company is marketing the AMD powered products, mainly processor and graphics card, along with other IT accessories. FX4300, FX6300 and FX8350 are comparable with the Intel series Core i3, Core i5 and Core i7 in terms of quality. However, prices of AMD products are much lower than those of Intel products, industry insiders said. The customers who use its product — Richland A4-4000 — do not need extra graphics card, because the card is built in with Richland, according to the UCC.

During a recent visit here, Ajay Koul, Country Manager (Components Business) of AMD India Pvt Ltd, told the FE: "Bangladeshi users are far more enthusiastic about new and emerging technologies. So I can safely say that the future of the IT market here is really bright." Talking about popularity of its products, he said "this is because AMD has been offering products and services on the basis of users' needs."

"Our vision of combining the CPU and GPU on the same platform has made dramatic changes in the way the whole process of computing," Ajay Koul mentioned.

The company is also marketing a new product called APU (Accelerated Processing Unit) combined with the strengths of both CPUs and GPUs■