

Canon Representatives Visit Bangladesh

Recently, two high-level officials from Canon Singapore came on a brief trip to Bangladesh. Kazuhiro Ozawa, Director, Regional Business Imaging Solutions Division, South & South East Asia, and Jonson Ng, Manager, Regional Business Imaging Solutions Division, came to gain knowledge about the latest situation of Bangladeshi market.

During their stay, they visited Canon's Bangladeshi distributor, J.A.N Associates, at its Dhanmondi office. The representatives discussed various matters with J.A.N Associates' Managing Director, Abdullah H. Kafi and other high officials. H. Kafi informed them of the latest condition of Canon in Bangladeshi market and his company's activities. They also talked with



other high officials J.A.N Associates. Canon Singapore officials visited IDB Market. There they also visited J.A.N Associates showroom and met with the dealers of Canon products. Kazuhiro Ozawa was very happy to meet with the dealers. He said, 'Canon sees itself as a company growing and prospering over the next 100, and even 200, years. Bangladeshi market has huge potential and there is lot of room for growth. I strongly believe that we will work together and become more successful in future.'

The officials discussed and resolved various issues with the dealers and shared opinions on expanding the market share of Canon in Bangladesh.

They attended a press-conference with the journalists at the IDB market office of J.A.N Associates. Ozawa and Jonson Ng discussed on different matters and answered their queries. He informed that it was his first visit to Bangladesh and he was very excited to come here and meet new people. Kafi thanked the journalists for their continuous support towards Canon and spreading awareness among people about Canon products ■

New Google Developer Group Event Held

GDG Sonargaon is the newest Google Developer Group in Bangladesh. They will be working more closely with the professional developers. Their activities will be centered around capacity development, localization and mostly on android application development. They just started their journey with a workshop on 'Mobile App Monetization with AdMob' conducted by Fouad Howayek, Strategic Partner Manager at Google.

The BASIS auditorium was teeming with young app developers, eager to learn how advertisement in mobile apps can increase the revenue for their apps dramatically. Fouad took the app developers through a step by step journey of how to integrate AdMob in their apps. Also he explained how to use ads strategically to increase the impressions.

BASIS President Shameem Ahsan, Google Country Consultant Monirul Kabir, CEO of MCC, Ashraf Abir and GDG Sonargaon organizer Zaki Haider were also present at the event ■

TE Enterprise Starts Its Operation in Bangladesh

TE Enterprise Networks Launched its official operation in Bangladesh. Launching session was held in a local hotel on 04 April 2014 last.

TE is a connectivity company providing enterprise network solutions for Telecom, Banking, Govt. & Financial Sector. Express Systems Limited (ESL) has been appointed their certified solutions provider in Bangladesh.



A day long technical update session was held demonstrating high end enterprise networking solutions of TE. High Officials from different govt., financial, corporate, telecom were present in the session.

TE Connectivity is a \$ 13 Bn world leader in connectivity. It designs and manufactures products at the heart of electronic connections for the world's leading industries including automotive, energy and industrial, broadband communications, consumer devices, healthcare, and aerospace and defense. TE Connectivity's long-standing commitment to innovation and engineering excellence helps its customers solve the need for more energy efficiency, always-on communications and ever-increasing productivity. With nearly 90,000 employees in over 50 countries, TE Connectivity makes connections the world relies on to work flawlessly every day.

TE Network Solutions with its 3.1 billion of sales globally in FY 13, is one of the world's largest suppliers of infrastructure components and systems for the telecommunications wireless, enterprise network, data communications and sub-sea communications markets. Their products include connectors, above and below-ground enclosures, heat shrink sleeves, cable accessories, fiber optic cabling, copper cabling and racks for copper and fiber networks ■

BASIS and Asia Foundation Organized a Policy Dialogue

On 20 April 2014, BASIS in partnership with The Asia Foundation organized the policy dialogue 'Policy Reform to Encourage Competition and Private Sector Investment in the ICT sector' at the Westin Dhaka engaging private and public stakeholders to collaborate in building a better business environment in the ICT sector. BASIS President Shameem Ahsan presided over the policy dialogue.

BASIS has crafted out the roadmap for the development of the ICT sector for the next five years, with specific milestone, targets, and an appropriate detailed vision and plan to make the Internet available to 1 crore new users yearly, to earn US \$ 1 billion from software/ITES export, to train and employ 1 million skilled IT professionals and to contribute 1% to GDP from the software and IT sector by 2018, under our 'One Bangladesh' vision. Our next major challenge is to ensure the same growth in the use of the Internet and access to the world wide information sources and communities through 'One Bangladesh' ■